Fifth Avenue's Most Private Address



Uncover a New Era of Midtown Mastery

# Fifth Avenue's

# 

### **Rediscover a Plaza District Classic.**

Powerful and grandly intimate, the timeless building at 712 5<sup>th</sup> Avenue is a monument to ambition with quintessential Central Park views. Each boutique floorplate of this premium commercial offering comprises approximately 9,800 RSF for Tower Floors (Floor 17-52) and 13,000 RSF for Base Floors (Floor 6-14) with partial to full floors available. Original architects Kohn Pederson Fox recently completed stunning upgrades and a bold lobby renovation, inspiring a new era of excellence in the Plaza District.

### A Pillar of Midtown Prestige.

#### An Iconic Address

Enjoy the luxury of true focus, elevated above New York City's most iconic avenue. Private, prestigious and undeniably premium; every moment here raises the everyday into the extraordinary.





The Business of Bold Perspectives.

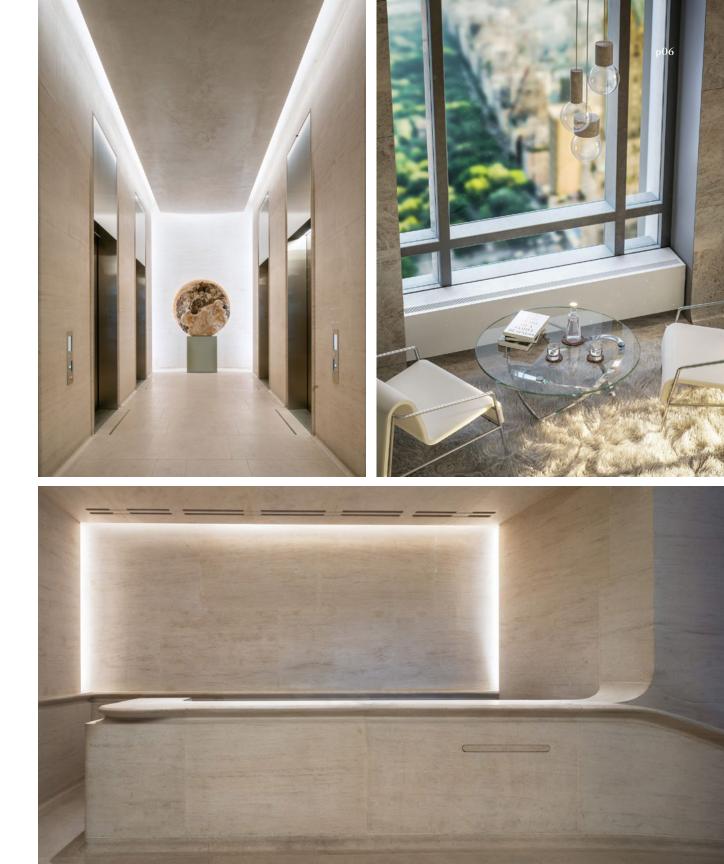
#### Be Untouchable

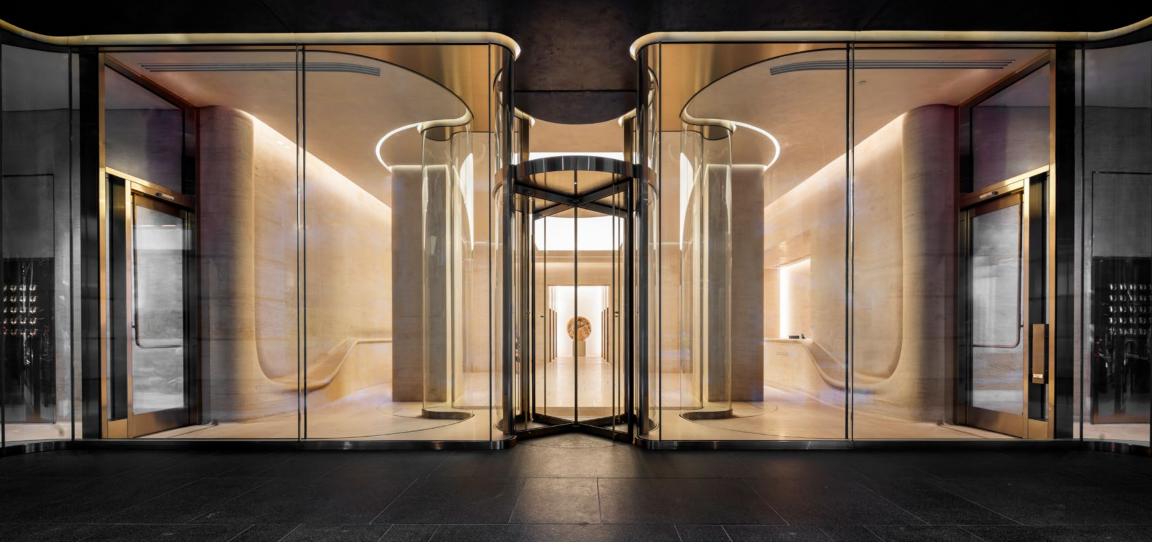
Surrounded on all sides by New York City's most iconic buildings and imbued with the energy of the streets below, every workspace provides undeniable presence and understated style.

### Where Purpose Meets Point of View.

#### Seize a New Perspective

Here, presiding over Midtown, an address to truly impress. Endless city views meet moments of reflection, celebration and determination, while a coveted Central Park backdrop inspires what's next.





### A Grand Arrival for Grander Pursuits.

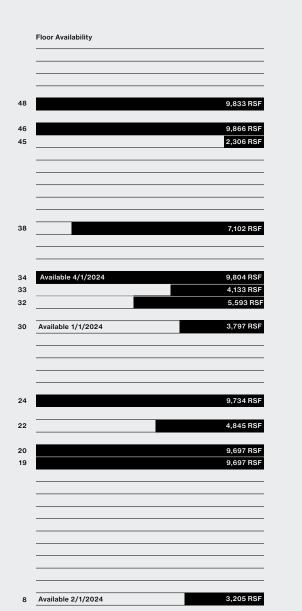
A Fifth Avenue Transformation

The lobby is evolved for a new generation by original architects Kohn Pedersen Fox, featuring a curved acrylic entrance and marble reception.

# Powerfully Intimate Floor Plans.



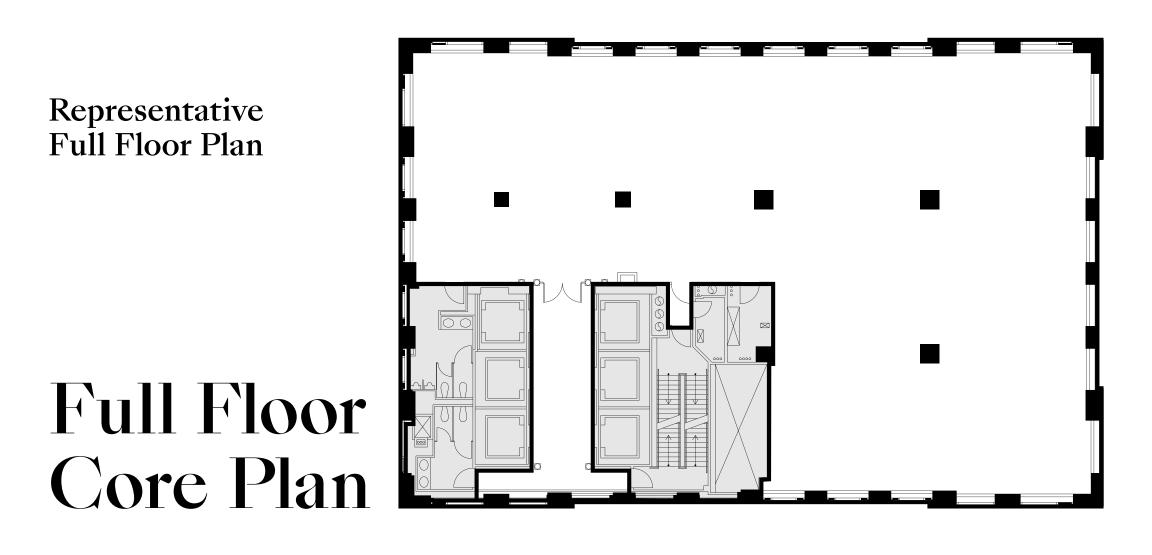
All units are available immediately unless dated below.



## The Space for Success.

#### Approximately 9,800 RSF per Tower Floor (Floor 17-52)

Set serenely high above 5th Avenue, the newly renovated workspaces of 712 5<sup>th</sup> Avenue offer complete customization—with partial to full floors available for lease, grand windows and six high-speed elevators. The building itself is certified LEED Gold, with a striking lobby renovation completed by original architects Kohn Pedersen Fox. Just beyond the lobby's uniquely curved acrylic entrance, music played on a distinctive Poul Henningsen designed piano invites tenants and guests daily.

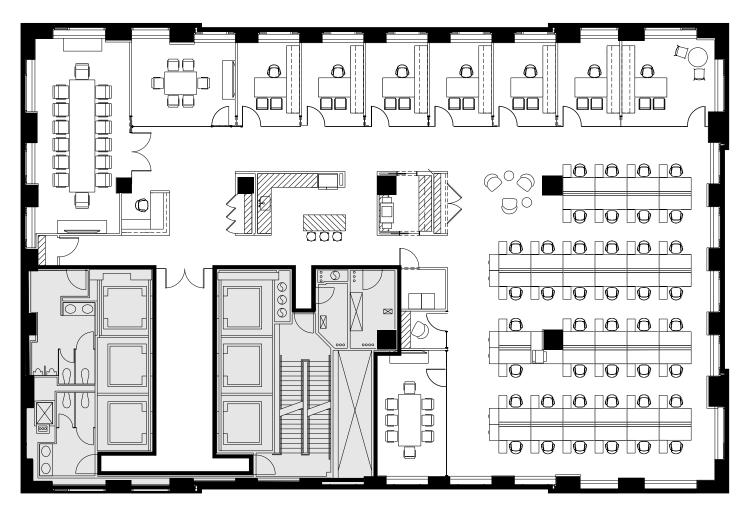


+/-9,800 RSF

Representative Full Floor Plan

# Open Plan

+/-9,800 RSF

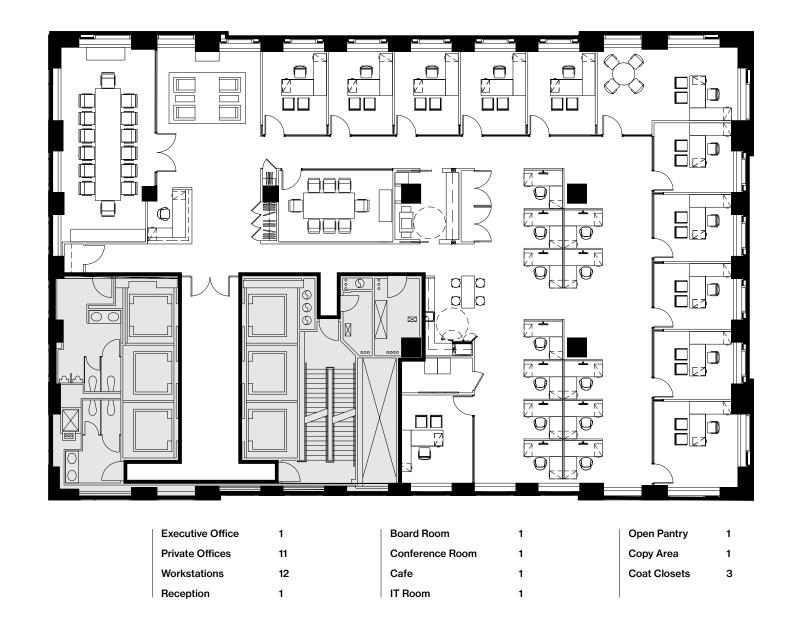


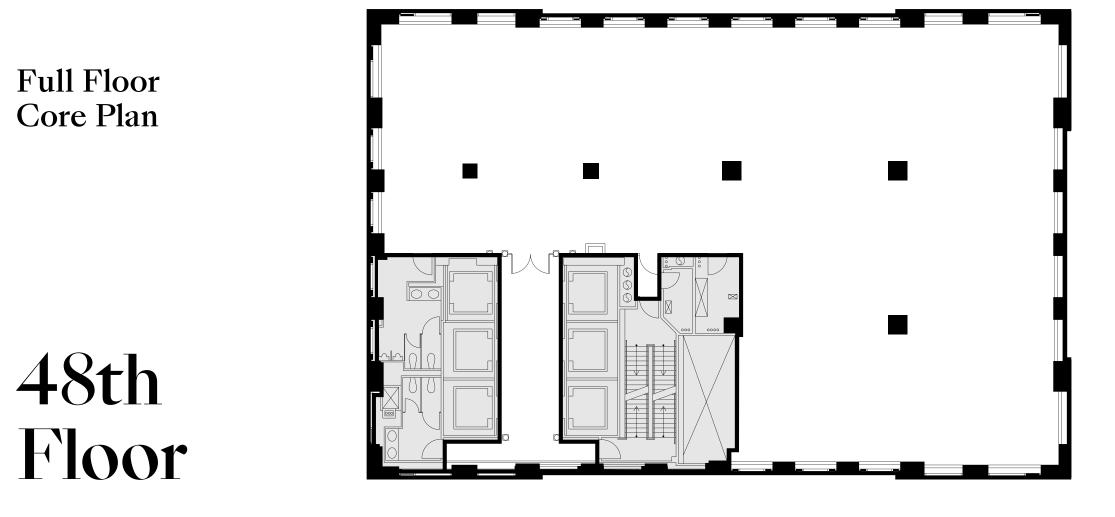
Executive Office	1	Meeting Room	1
Private Offices	6	Pantry	1
Reception	1	Phone Room	1
Conference Rooms	2	Copy Room	1

Representative Full Floor Plan

# Office Plan

+/-9,800 RSF

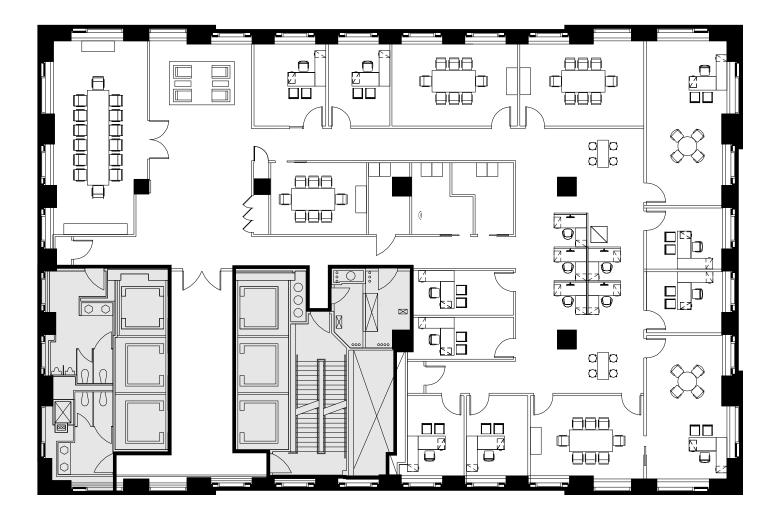




9,833 RSF

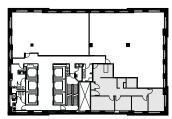
Full Floor Plan Existing Conditions

46th Floor



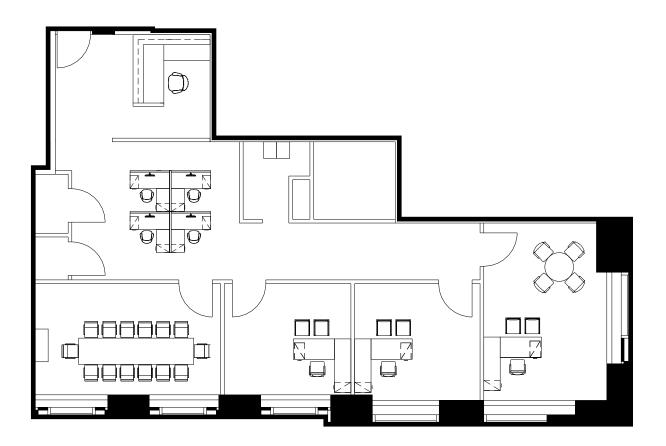
9,866 RSF

Key Plan



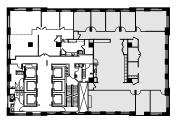
Partial Floor Plan (As Built)

45th Floor



2,306 RSF

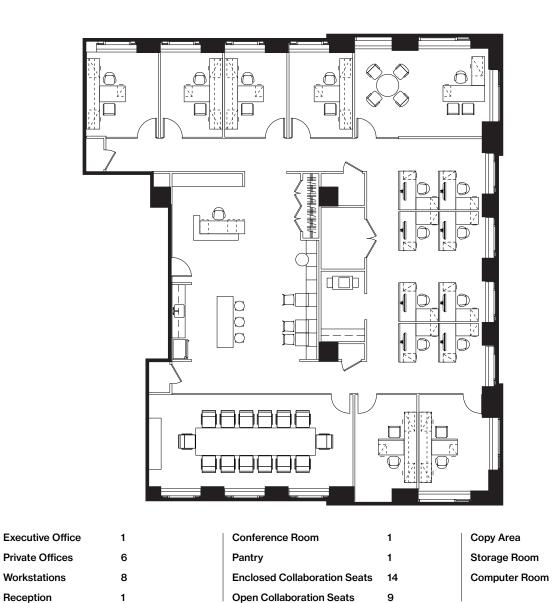
Key Plan



Partial Floor Plan (Test Fit)

# 38th Floor

7,102 RSF

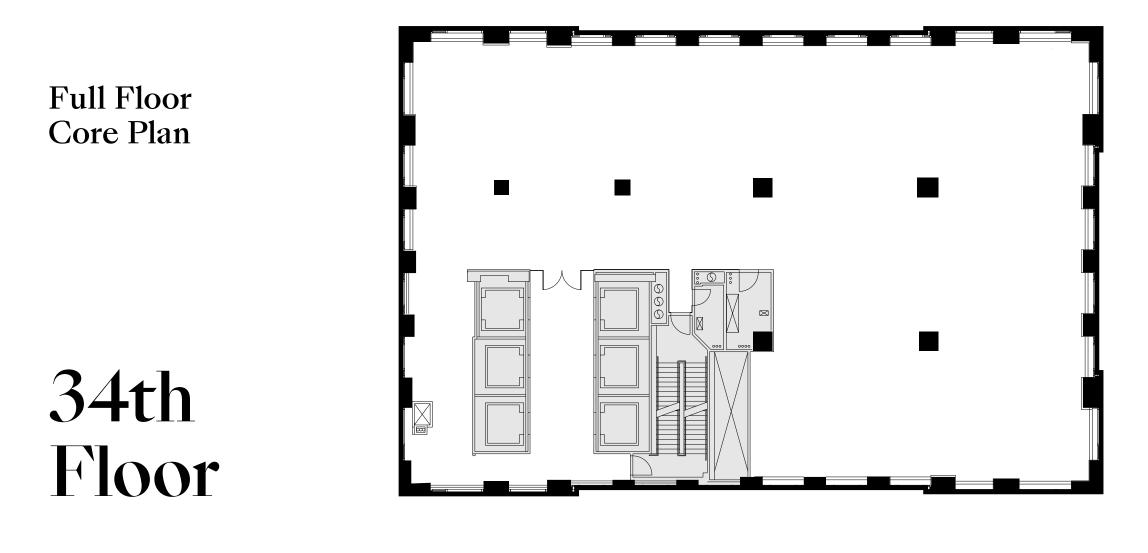


Reception

1

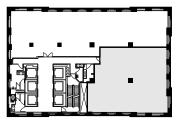
4

1



9804 RSF

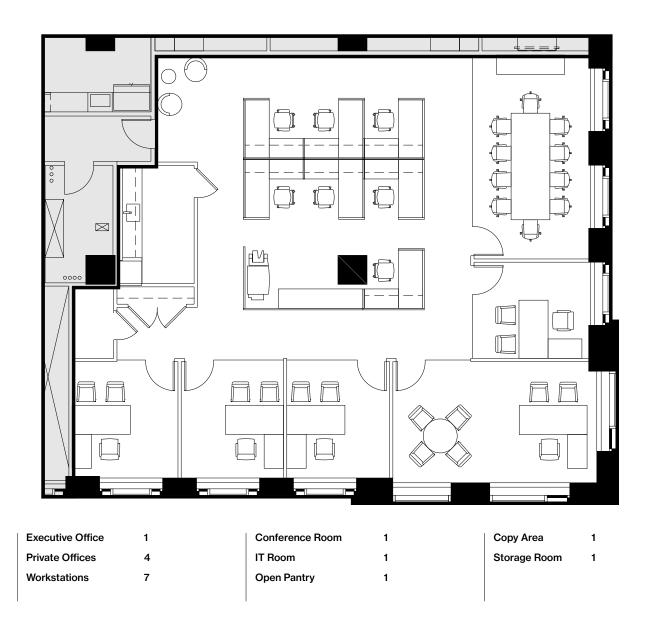
Key Plan



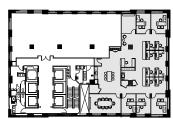
### Partial Floor Plan (New Prebuilt)

33rd Floor

4,133 RSF



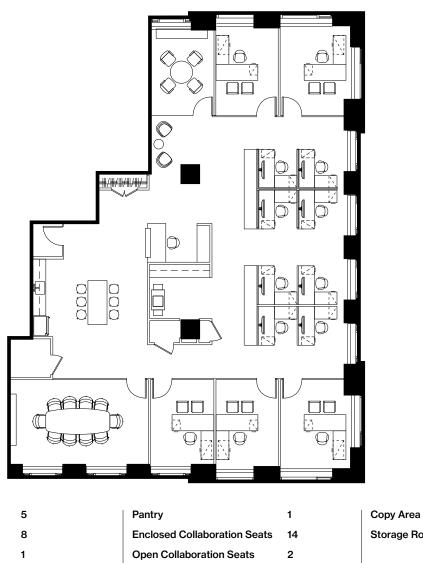
Key Plan



### Partial Floor Plan (Test Fit)

# 32nd Floor

5,593 RSF



Private Offices

Workstations

**Conference Room** 

1

Reception

1 Storage Room 1

Key Plan

Partial Floor Plan (New Prebuilt)

# 30th Floor

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Private Offices	3	Conference Room	1
Workstations	8	Open Pantry	1
Reception	1	Copy Area	1
		Storage Room	1

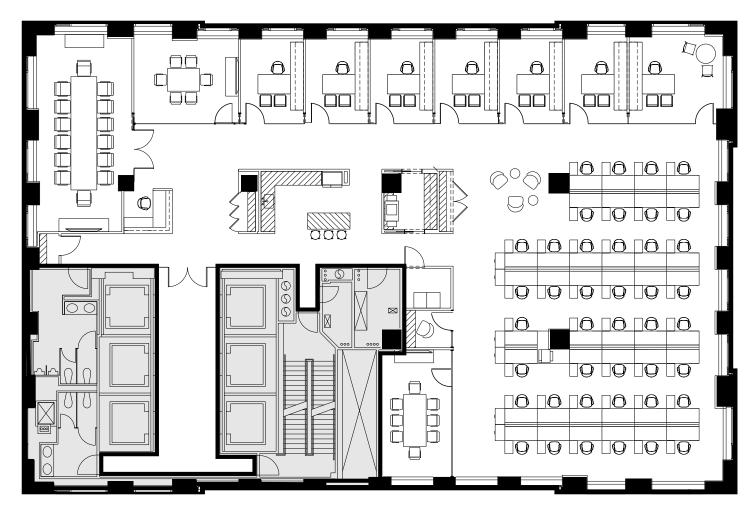
p20

3,797 RSF

Full Floor Plan (New Prebuilt)

# 24th Floor

9,734 RSF



Executive Office	1	Meeting Room	1
Private Offices	6	Pantry	1
Reception	1	Phone Room	1
Conference Rooms	2	Copy Room	1

Key Plan

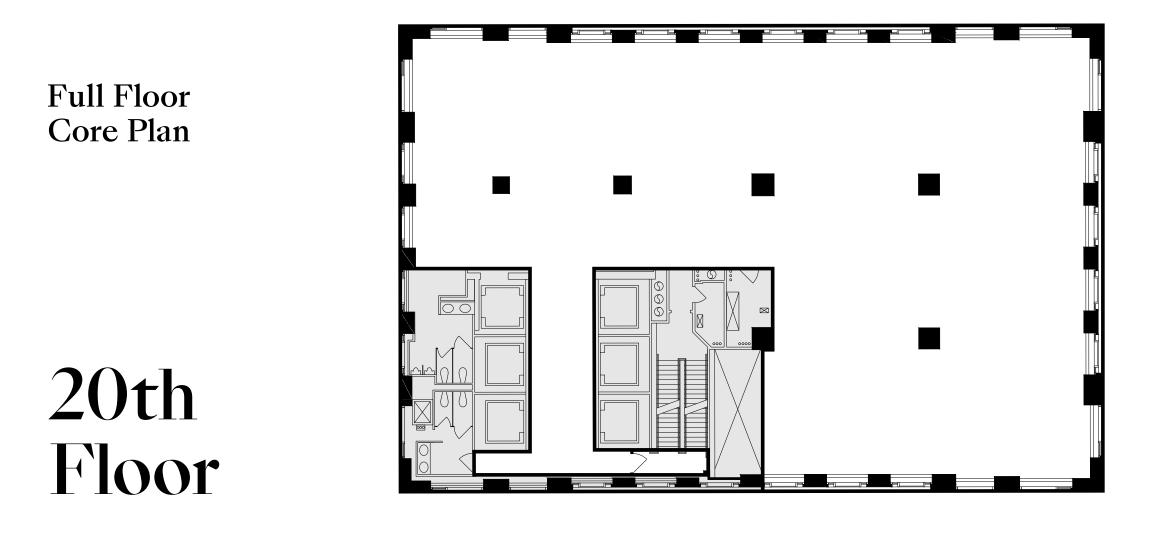


Partial Floor Plan (New Prebuilt)

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# 22nd Floor

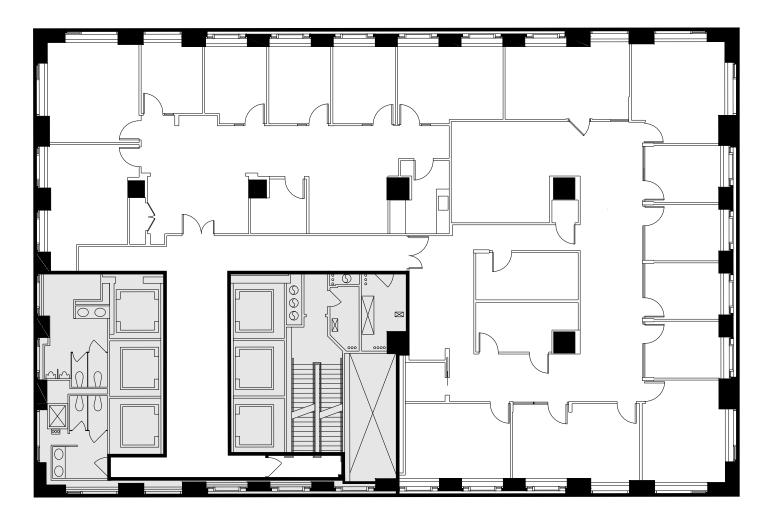
4,845 RSF



9,697 RSF

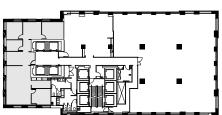
Entire Floor Plan (As Built)

# 19th Floor

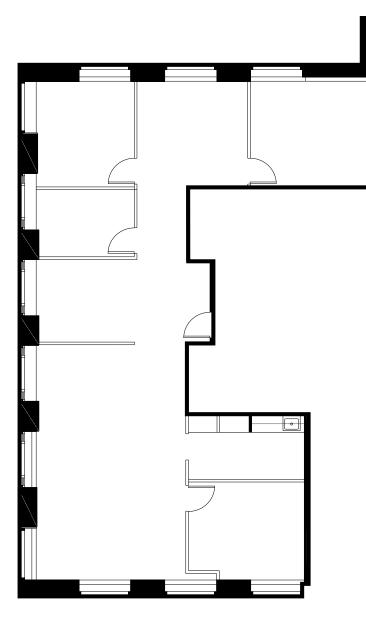


9,697 RSF

Key Plan



### Partial Floor Plan



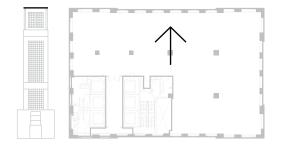
# 8th Floor

3,205 RSF

# World-class Point of View.







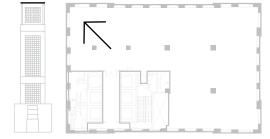


North East

Take in the stunning expanse of Central Park, cut perfectly against 5th Avenue's steadfast wall of classic architecture.





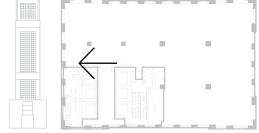




North Contemplative

Contemplative scenes where the verdant meets vaulting high rises, and the reflection of the sky peers into the Hudson River.

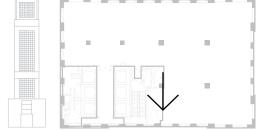






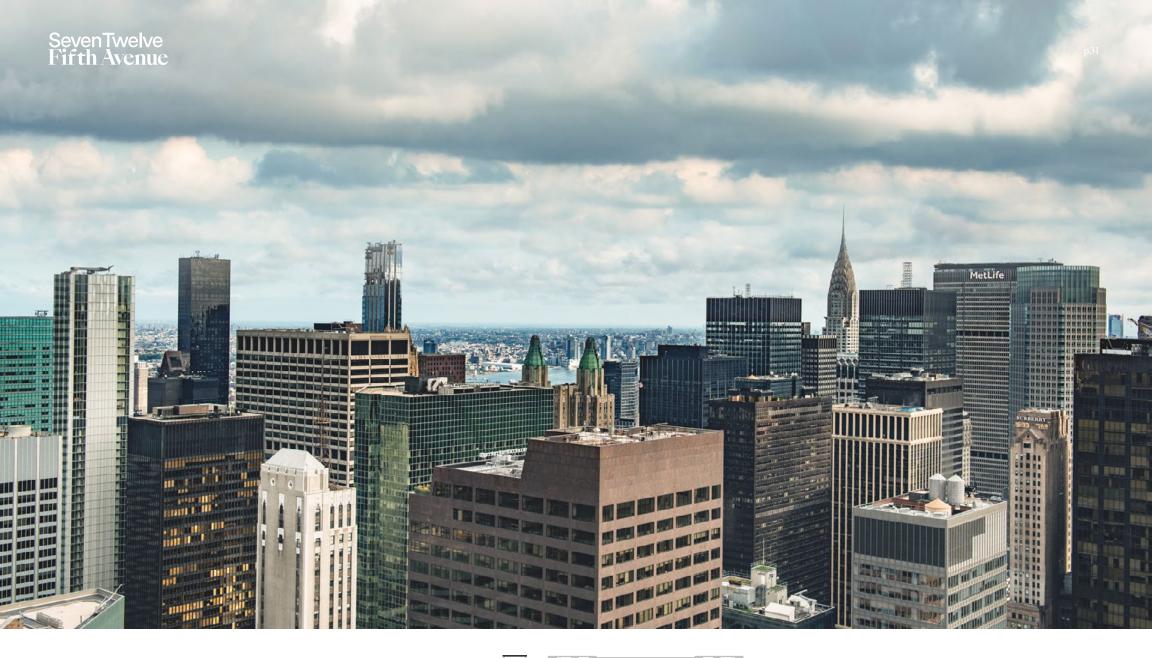
North West At such great heights, glinting glass and steel are success's most constant companion.







South West Few things feel out of reach with the world's most iconic skyline at your back.







South

Landmarks as far as the eye can see, complete with hints of the East River; one of the many perks of being at the center of it all.



## The World-renowned Plaza District.

#### An Incomparable Address

Manhattan's Plaza District is not only home to the city's most iconic buildings, it's also the largest commercial, media and entertainment center on the globe. Steeped in history and worldwide fame, everything from its shops on 5th Avenue to Central Park is quintessential New York.

### Leisure, Illuminated.

#### Culture & Shopping

Peruse the shops of 5th Avenue, where the world's most famed fashion has made its home for over a century. Take in one of the 250 performances annually at Carnegie Hall, showcasing music – classical and current – since 1891. Visit the Al Hirschfield Theater for a Broadway musical, or spark inspiration at the Museum of Modern Art. It's all here, constantly evolving, reinventing itself for the next generation to come – and it's all at the doorstep of 712 5th Avenue.



Pause for reflection amid the stunningly surreal heartbeat of the city.





Fifth Avenue, home to over a century of the world's best beloved fashion.

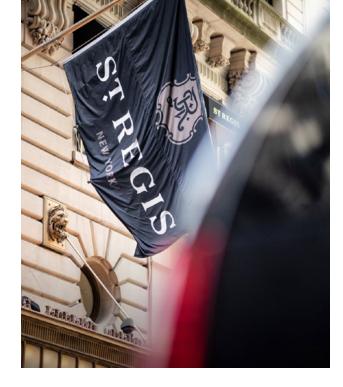


The Museum of Modern Art, hosting nearly 3,000,000 visitors each year.

# The Luxury of Connection.

#### **Convenience & Access**

Steps from Central Park and extraordinarily connected to public transit, 712 5th Avenue's location is its luxury. And once there, a vibrant neighborhood can be found at one's fingertips. Follow in Ernest Hemingway's footsteps with a dry martini at Club 21, or meet friends at the red-carpeted St. Regis. Past and present collide at every turn, whether it's inside the Apple Store's glass cube or on the tennis courts of the historic University Club.



Meetings and more at a red-carpeted symbol of New York luxury.



Eclectic energy resonates throughout the world's largest business district.



The Plaza District, an exceptional place to call home.



Deals happen fireside at the Polo Bar.

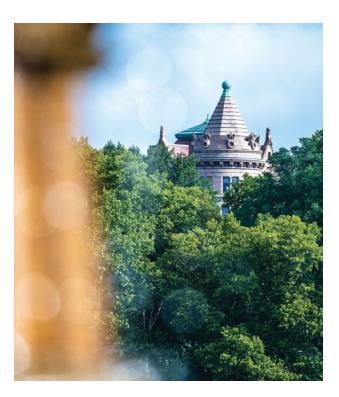
### Storied & Spectacular.

#### Iconic Plaza District

Whether it's a morning run over the serene Gapstow Bridge in the park or meeting clients at the landmark Plaza Hotel, every moment spent in this notable neighborhood feels imbued with sublime New York cache – because it is. Time and intrigue have lent an undeniably captivating quality to every Midtown icon within reach, from the Pulitzer Fountain to Columbus Circle and beyond.



The Plaza Hotel, a plush meeting spot since 1907.



The Museum of Natural History as seen from Cherry Fountain.



Steeped in history. Seeking what's next.



The Bethesda Terrace Fountain, featuring the Angel of the Waters.



## Master Midtown.

#### Culture & Shopping

3 MoMA

4 Chanel

- 1Al Hirschfeld Theatre5Bloomingdale's2Carnegie Hall6Bergdorf Goodman
  - 7 Saks Fifth Avenue
    - 7 Saks Fifth Aven
    - 8 Tiffany & Co

#### Convenience & Access

9 The St. Regis New York	13 Equinox Rockefeller
10 21 Club	14 Apple Fifth Avenue
11 The Polo Bar	15 One 57
12 University Club	16 53 West 53

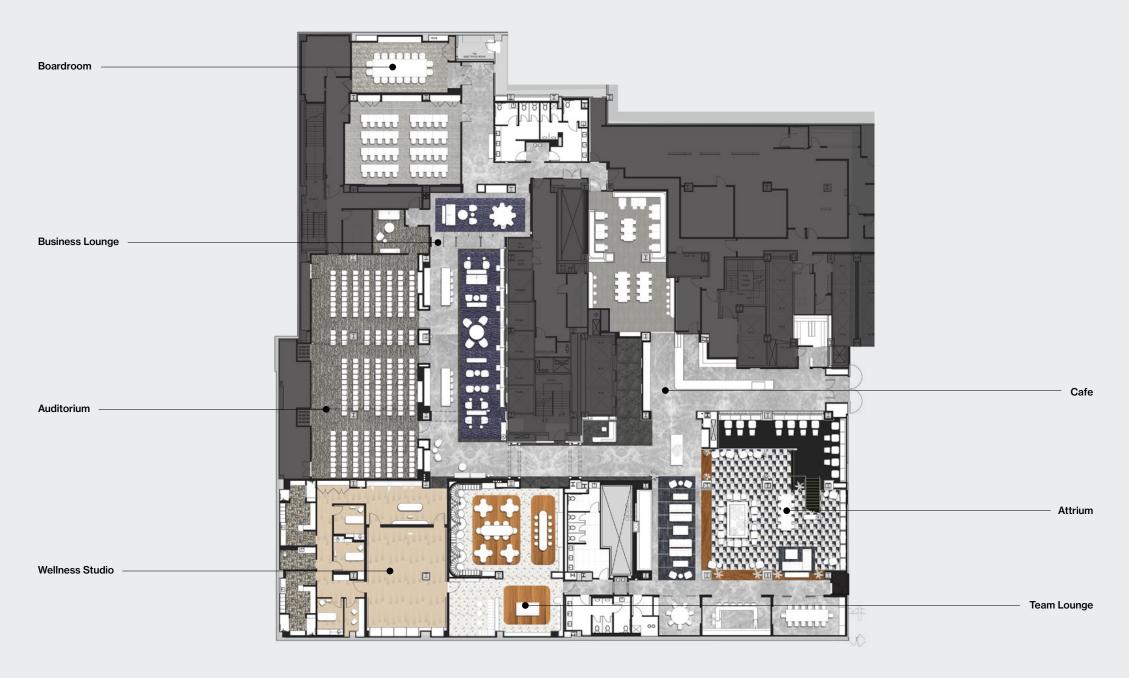
#### Storied & Spectacular

- Gapstow Bridge
  Belvedere Castle
  Cherry Hill Fountain
  The Plaza
- Tecumseh Statue
  Pulitzer Fountain
  Columbus Circle
  Museum of Natural History

# Paramount Amenity Center

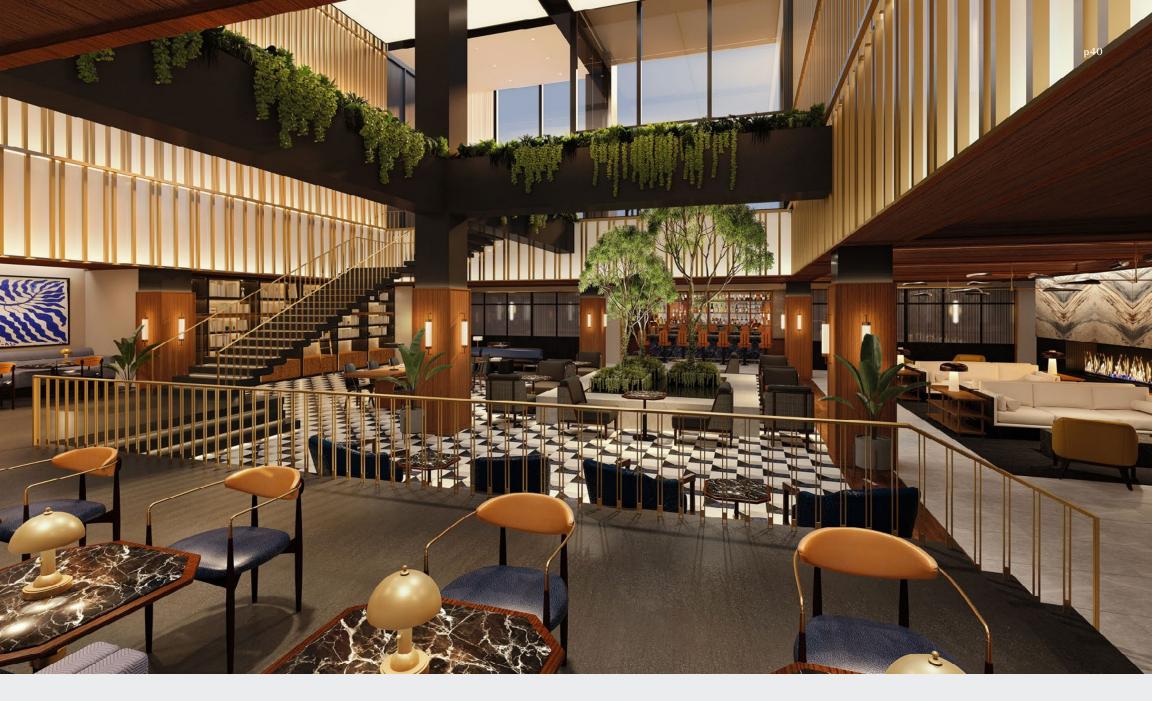
The new large-scale conference and amenity center at 1301 Avenue of the Americas will be available exclusively to tenants within Paramount's New York portfolio.

#### **Concourse Level Amenity Space**





#### Street Level Entrance to Amenity Center



Concourse Level Atrium

1301 Avenue of the Americas



### In-Building Cafe



## Team Lounge



#### Boardroom



## **Business Lounge**



#### Wellness Studio



#### Auditorium

# **HOTUNE** the Bolc.

#### Leasing Information

Peter Brindley Executive Vice President, Head of Real Estate 212 237 3156 pbrindley@pgre.com

**Douglas Neye** Senior Vice President 212 237 2976 dneye@pgre.com

Sean Kirk Vice President 212 237 3168 skirk@pgre.com

## Paramount Group, Inc.

Paramount Group, Inc. is a real estate investment and management firm with inhouse expertise in asset management, property management, leasing, acquisition, repositioning, redevelopment and financing. Established in 1978 by Werner Otto, Paramount is one of the largest publicly-owned real estate companies headquartered in New York City. Over several decades and numerous market cycles, Paramount has provided first class properties, services and amenities to its tenants. Albert Behler, President and CEO, has led Paramount since 1991 and, along with a seasoned, committed and proven management team, has assembled the company's current 13.9 million-square-foot portfolio of high quality, Class A office building investments, a retail property, as well as debt and equity investments in New York and San Francisco.

## Seven Twelve Fifth Avenue

SevenTwelveFifth.com