Uncover a New Era of Midtown Mastery



### Rediscover a Plaza District Classic.

Powerful and grandly intimate, the timeless building at 712 5th Avenue is a monument to ambition with quintessential Central Park views. Each boutique floorplate of this premium commercial offering comprises approximately 9,800 RSF for Tower Floors (Floor 17-52) and 13,000 RSF for Base Floors (Floor 6-14) with partial to full floors available. Original architects Kohn Pederson Fox recently completed stunning upgrades and a bold lobby renovation, inspiring a new era of excellence in the Plaza District.

## A Pillar of Midtown Prestige.

#### An Iconic Address

Enjoy the luxury of true focus, elevated above New York City's most iconic avenue. Private, prestigious and undeniably premium; every moment here raises the everyday into the extraordinary.





## The Business of Bold Perspectives.

#### Be Untouchable

Surrounded on all sides by New York City's most iconic buildings and imbued with the energy of the streets below, every workspace provides undeniable presence and understated style.

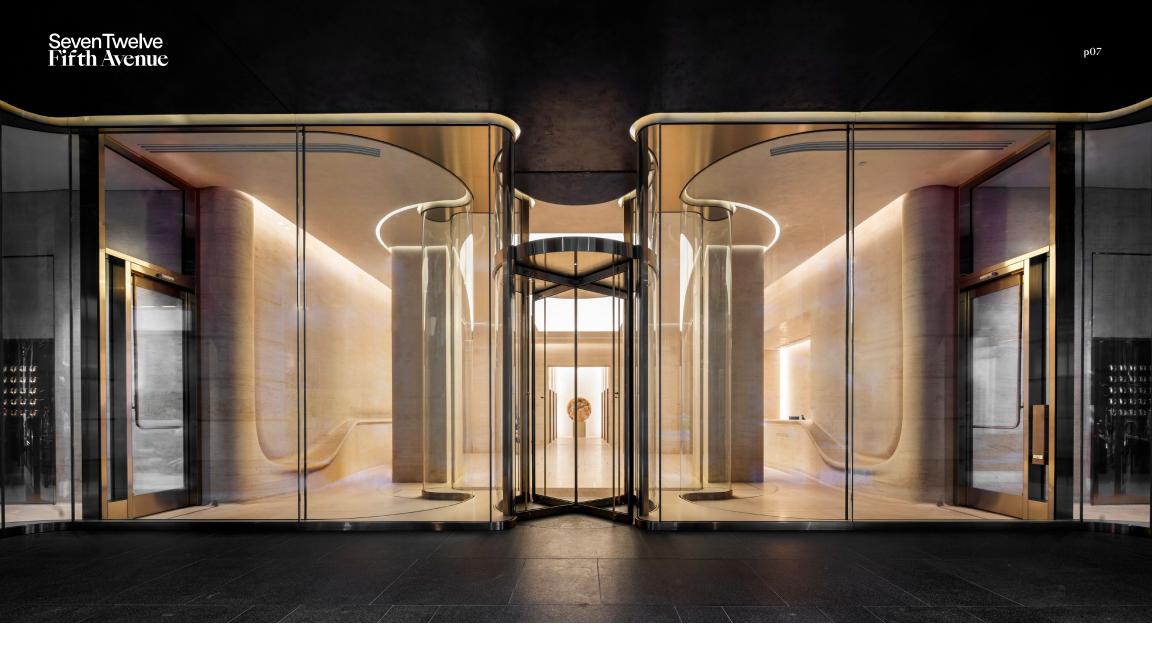
## Where Purpose Meets Point of View.

#### Seize a New Perspective

Here, presiding over Midtown, an address to truly impress. Endless city views meet moments of reflection, celebration and determination, while a coveted Central Park backdrop inspires what's next.







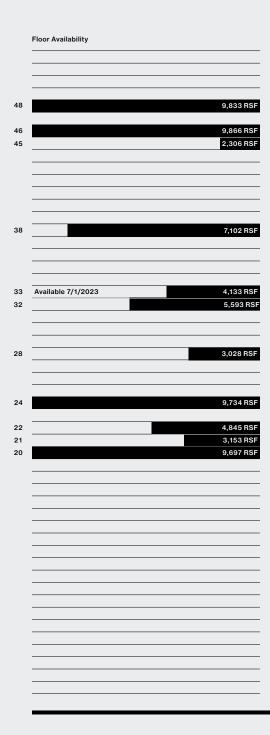
## A Grand Arrival for Grander Pursuits.

#### A Fifth Avenue Transformation

The lobby is evolved for a new generation by original architects Kohn Pedersen Fox, featuring a curved acrylic entrance and marble reception.

## Powerfully Intimate Hoor Pans.

All units are available immediately unless dated below.



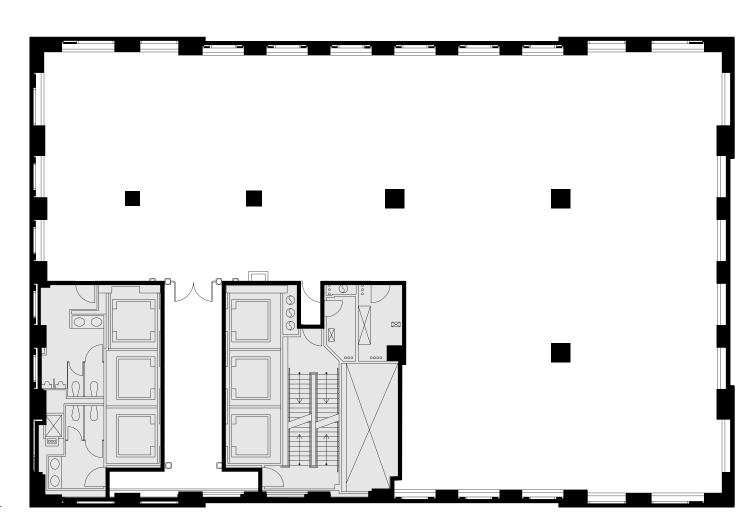
## The Space for Success.

#### Approximately 9,800 RSF per Tower Floor (Floor 17-52)

Set serenely high above 5th Avenue, the newly renovated workspaces of 712 5th Avenue offer complete customization—with partial to full floors available for lease, grand windows and six high-speed elevators. The building itself is certified LEED Gold, with a striking lobby renovation completed by original architects Kohn Pedersen Fox. Just beyond the lobby's uniquely curved acrylic entrance, music played on a distinctive Poul Henningsen designed piano invites tenants and guests daily.

Representative Full Floor Plan

## Full Floor Core Plan



+/-9,800 RSF

### Representative Full Floor Plan

## Open Plan

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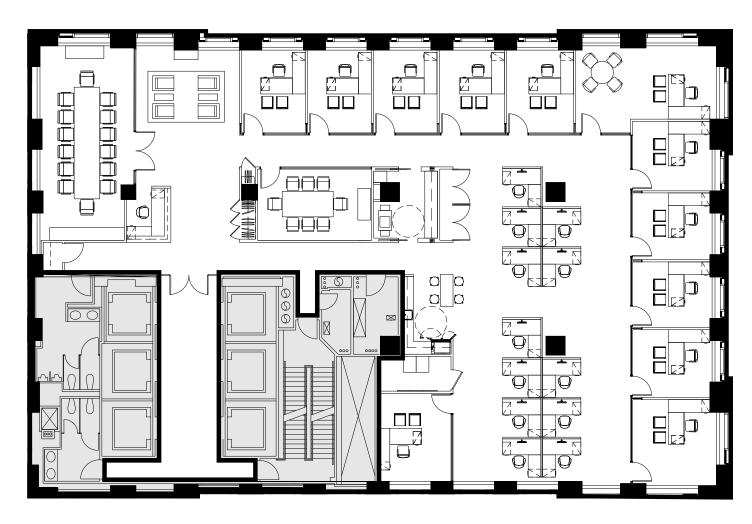
+/-9,800 RSF

Executive Office	1	Meeting Room	1
Private Offices	6	Pantry	1
Reception	1	Phone Room	1
Conference Rooms	2	Conv Boom	1

### Representative Full Floor Plan

## Office Plan

+/-9,800 RSF

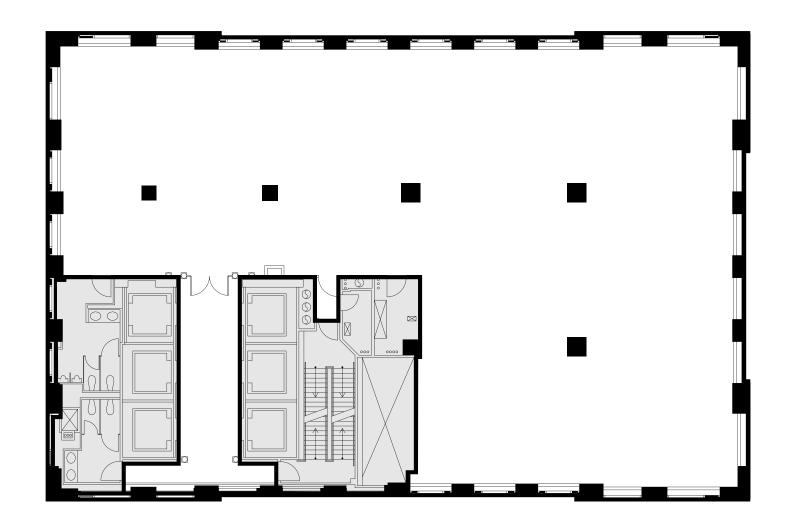


Executive Office	1	Board Room
Private Offices	11	Conference Room
Workstations	12	Cafe
Reception	1	IT Room

Open Pantry 1
Copy Area 1
Coat Closets 3

Full Floor Core Plan

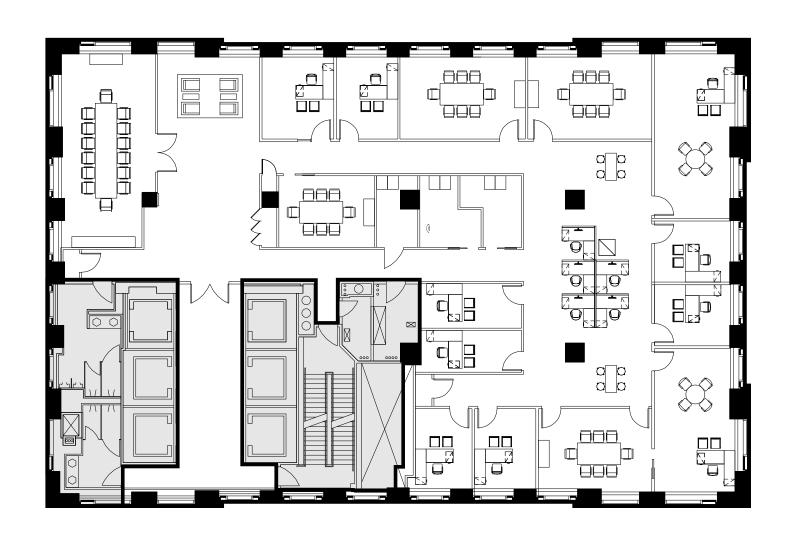
## 48th Floor



9,833 RSF

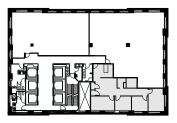
Full Floor Plan Existing Conditions

## 46th Floor



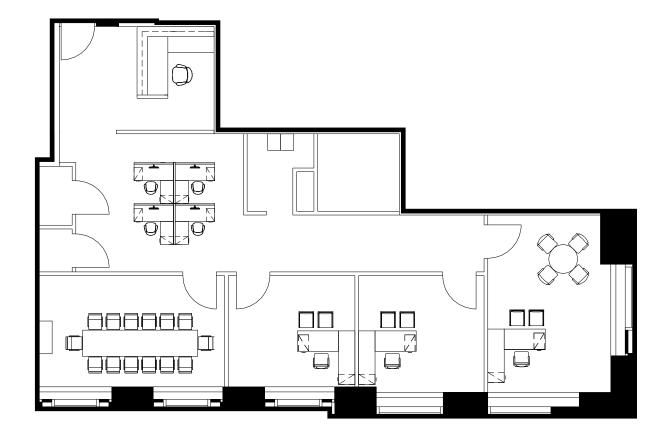
9,866 RSF

Key Plan



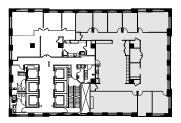
Partial Floor Plan (As Built)

## 45th Floor



2,306 RSF

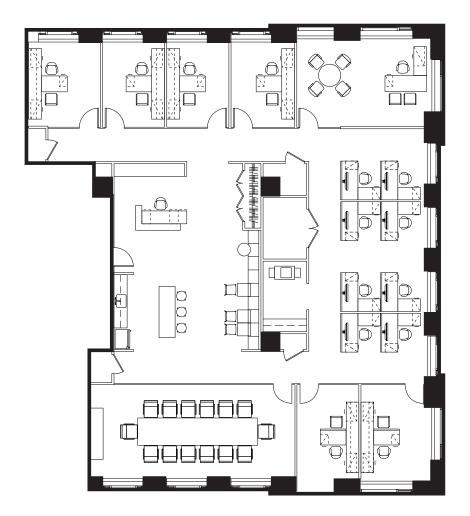
Key Plan



## Partial Floor Plan (Test Fit)

## 38th Floor

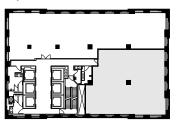
7,102 RSF



<b>Executive Office</b>	1	Conference Room	1
Private Offices	6	Pantry	1
Workstations	8	Enclosed Collaboration Seats	14
Reception	1	Open Collaboration Seats	9

Copy Area	1
Storage Room	4
Computer Room	1

Key Plan

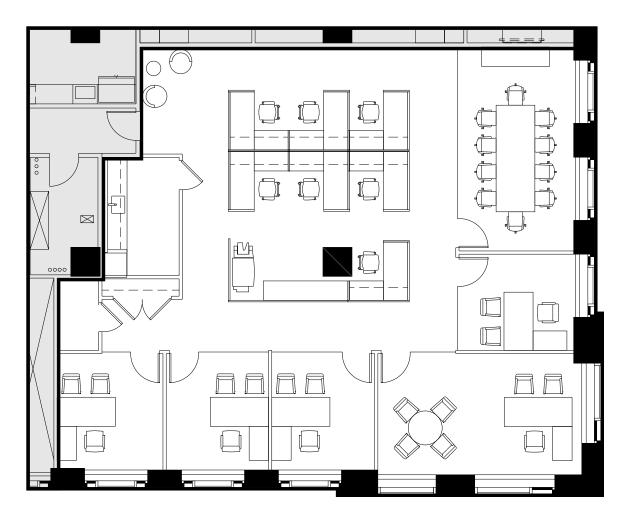


\*Available July 1, 2023

## Partial Floor Plan (New Prebuilt)

## 33rd Floor

4,133 RSF

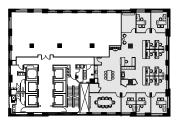


Executive Office 1
Private Offices 4
Workstations 7

Conference Room 1
IT Room 1
Open Pantry 1

Copy Area
Storage Room

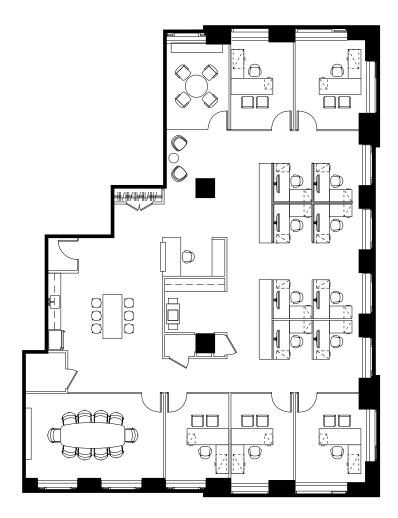
Key Plan



## Partial Floor Plan (Test Fit)

## 32nd Floor

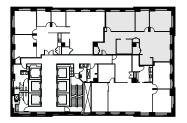
5,593 RSF



Private Offices	5	Pantry	1
Workstations	8	Enclosed Collaboration Seats	14
Reception	1	Open Collaboration Seats	2
Conference Room	1		

Copy Area 1
Storage Room 1

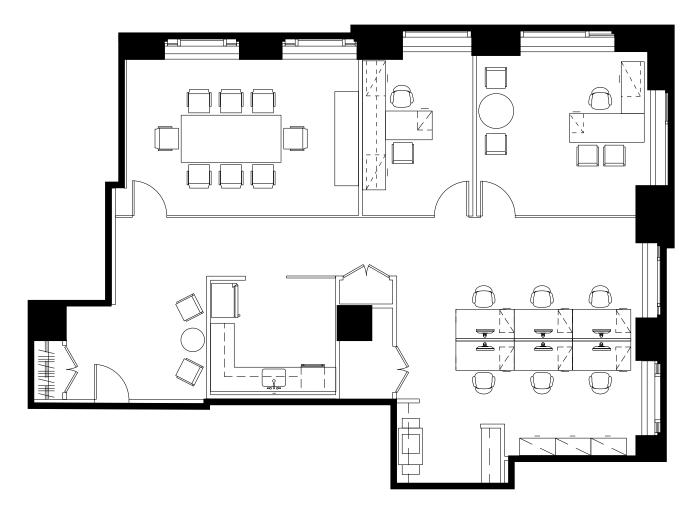
Key Plan



## Partial Floor Plan (New Prebuilt)

## 28th Floor

3,028 RSF



Executive Office	1
Private Office	1
Conference Room	1
Workstations	6

Open Pantry Copy Area Coat Closet

## Full Floor Plan (New Prebuilt)

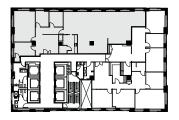
## 24th Floor

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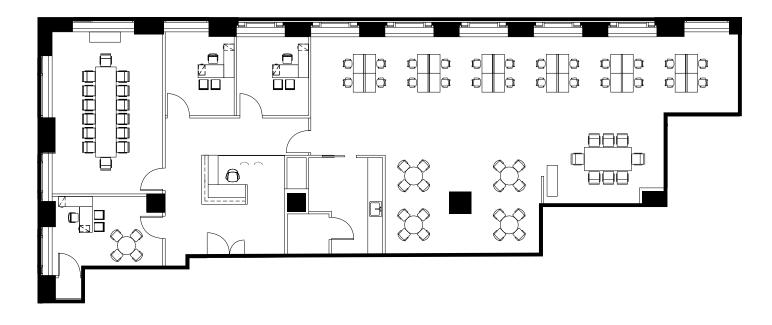
9,734 RSF

Executive Office 1 Meeting Room 1
Private Offices 6 Pantry 1
Reception 1 Phone Room 1
Conference Rooms 2 Copy Room 1

Key Plan



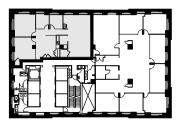
## Partial Floor Plan (New Prebuilt)



## 22nd Floor

4,845 RSF

Key Plan



## Partial Floor Plan (New Prebuilt)

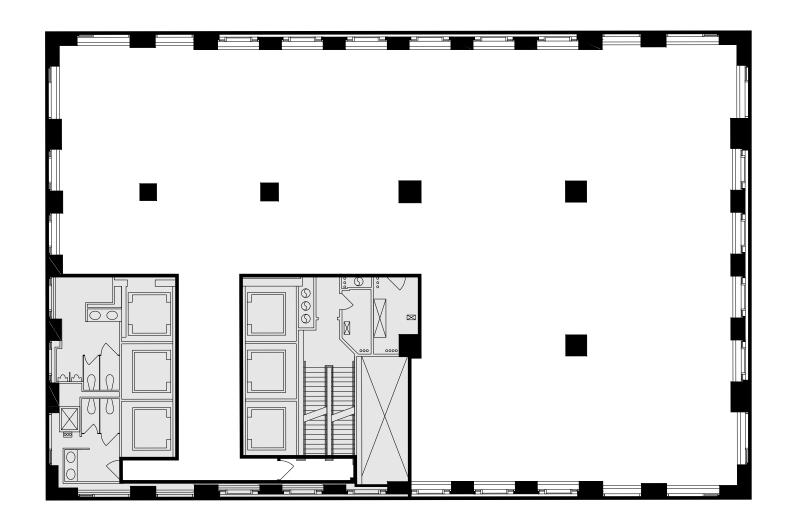
## 21st Floor

Private Offices	3	IT Room	1
Workstations	10	Open Pantry	1
Reception	1	Copy Area	1
Conference Room	1	Coat Closet	1

3,153 RSF

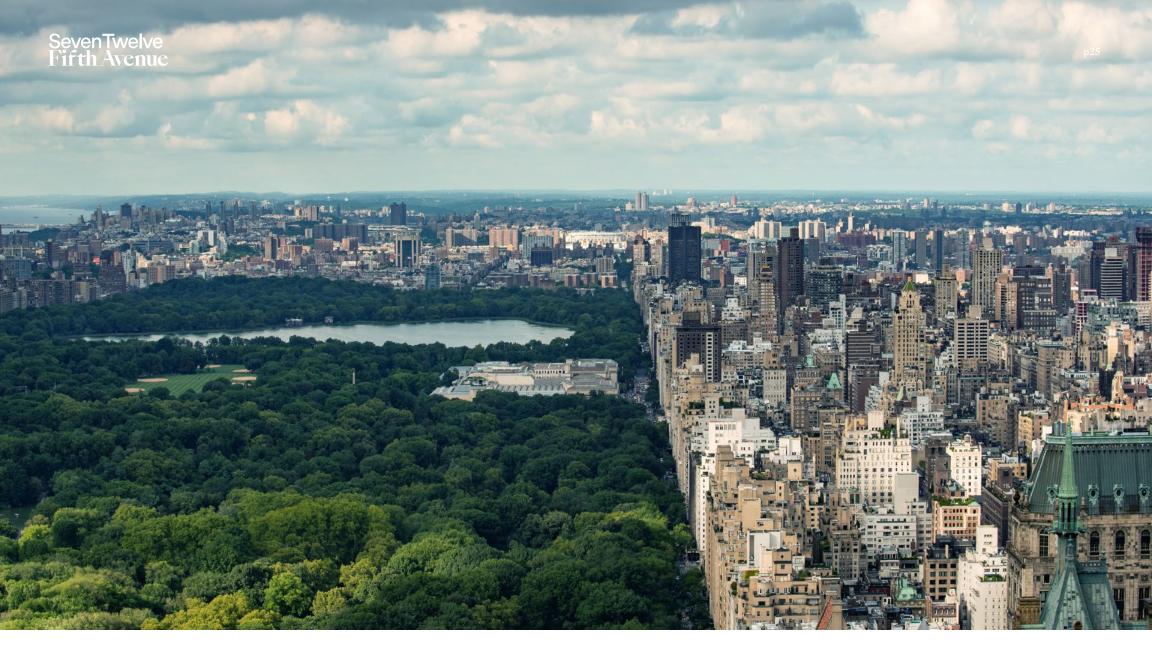
Full Floor Core Plan

## 20th Floor



9,697 RSF

# World-class Point of View.



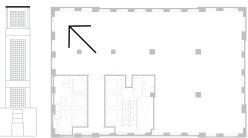




#### North East

Take in the stunning expanse of Central Park, cut perfectly against 5th Avenue's steadfast wall of classic architecture.



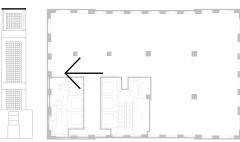




#### North

Contemplative scenes where the verdant meets vaulting high rises, and the reflection of the sky peers into the Hudson River.



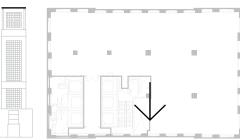




#### North West

At such great heights, glinting glass and steel are success's most constant companion.







#### South West

Few things feel out of reach with the world's most iconic skyline at your back.







#### South

Landmarks as far as the eye can see, complete with hints of the East River; one of the many perks of being at the center of it all.

## Paramount Amenity ()enter

The new large-scale conference and amenity center at 1301 Avenue of the Americas will be available exclusively to tenants within Paramount's New York portfolio.

### **Concourse Level Amenity Space**



Boardroom



**Business Lounge** 



Auditorium



Wellness Studio





Reception — Street Level



Cafe



Atrium

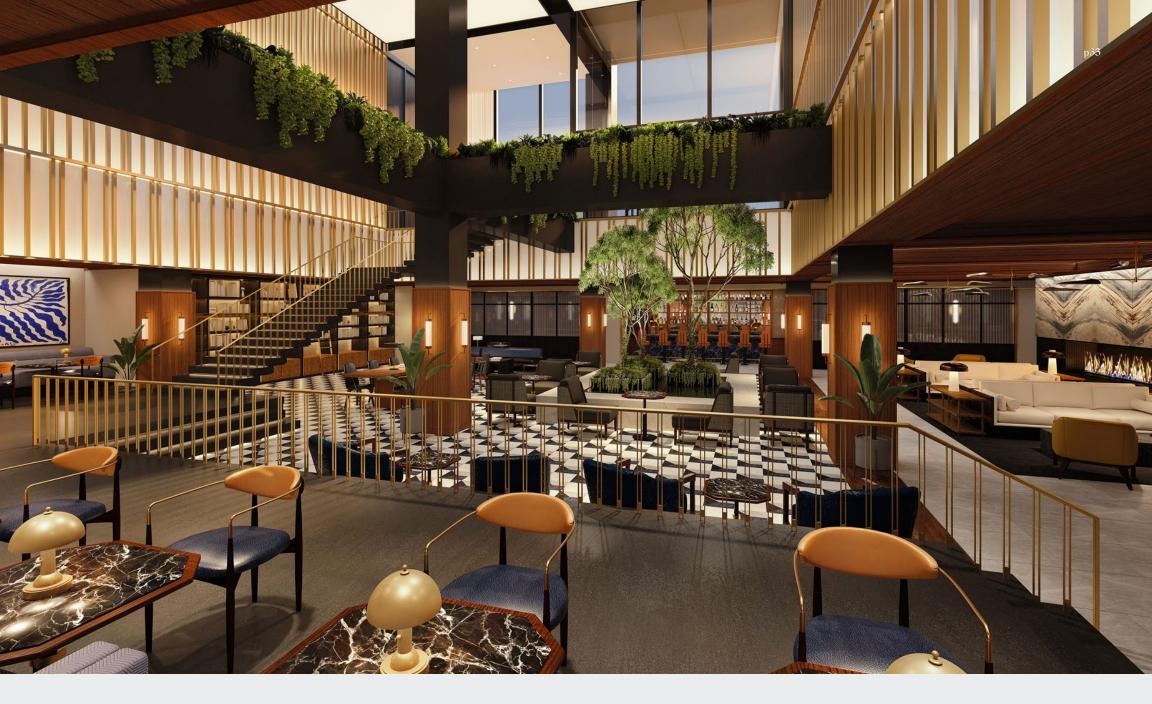


Team Lounge



Street Level Entrance to Amenity Center

1301 Avenue of the Americas



## Concourse Level Atrium

1301 Avenue of the Americas



## **In-Building Cafe**

1301 Avenue of the Americas



## Team Lounge



## Boardroom



## **Business Lounge**



## Wellness Studio



## Auditorium



## The World-renowned Plaza District.

### **An Incomparable Address**

Manhattan's Plaza District is not only home to the city's most iconic buildings, it's also the largest commercial, media and entertainment center on the globe. Steeped in history and worldwide fame, everything from its shops on 5th Avenue to Central Park is quintessential New York.

### Leisure, Illuminated.

#### **Culture & Shopping**

Peruse the shops of 5th Avenue, where the world's most famed fashion has made its home for over a century. Take in one of the 250 performances annually at Carnegie Hall, showcasing music – classical and current – since 1891. Visit the Al Hirschfield Theater for a Broadway musical, or spark inspiration at the Museum of Modern Art. It's all here, constantly evolving, reinventing itself for the next generation to come – and it's all at the doorstep of 712 5th Avenue.



Pause for reflection amid the stunningly surreal heartbeat of the city.



A mecca for music, classical and new, for over 125 years.



Fifth Avenue, home to over a century of the world's best beloved fashion.

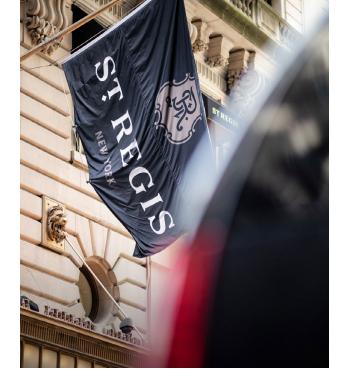


The Museum of Modern Art, hosting nearly 3,000,000 visitors each year.



#### Convenience & Access

Steps from Central Park and extraordinarily connected to public transit, 712 5th Avenue's location is its luxury. And once there, a vibrant neighborhood can be found at one's fingertips. Follow in Ernest Hemingway's footsteps with a dry martini at Club 21, or meet friends at the red-carpeted St. Regis. Past and present collide at every turn, whether it's inside the Apple Store's glass cube or on the tennis courts of the historic University Club.



Meetings and more at a red-carpeted symbol of New York luxury.



Eclectic energy resonates throughout the world's largest business district.



The Plaza District, an exceptional place to call home.



Deals happen fireside at the Polo Bar.

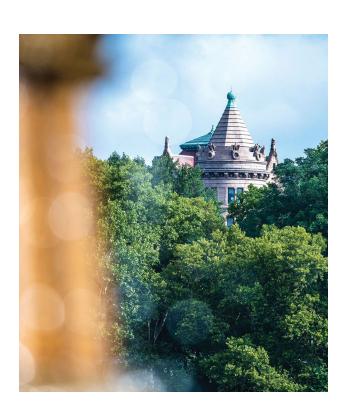
## Storied & Spectacular.

#### Iconic Plaza District

Whether it's a morning run over the serene Gapstow Bridge in the park or meeting clients at the landmark Plaza Hotel, every moment spent in this notable neighborhood feels imbued with sublime New York cache – because it is. Time and intrigue have lent an undeniably captivating quality to every Midtown icon within reach, from the Pulitzer Fountain to Columbus Circle and beyond.



The Plaza Hotel, a plush meeting spot since 1907.



The Museum of Natural History as seen from Cherry Fountain.



Steeped in history. Seeking what's next.



The Bethesda Terrace Fountain, featuring the Angel of the Waters.



## Master Midtown.

#### **Culture & Shopping**

- 1 Al Hirschfeld Theatre 5 Bloomingdale's
- 2 Carnegie Hall
- 3 MoMA
- 4 Chanel
- 6 Bergdorf Goodman
- 7 Saks Fifth Avenue
- 8 Tiffany & Co

#### Convenience & Access

- 9 The St. Regis New York
- 10 21 Club
- 11 The Polo Bar
- 12 University Club
- 13 Equinox Rockefeller
- 14 Apple Fifth Avenue
- **15** One 57
- 16 53 West 53

#### Storied & Spectacular

- 17 Gapstow Bridge
- 18 Belvedere Castle
- 19 Cherry Hill Fountain
- 20 The Plaza
- 21 Tecumseh Statue
- 22 Pulitzer Fountain
- 23 Columbus Circle
- 24 Museum of Natural History

## tortune ENOTS the Bold.

## Leasing Information

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## Paramount Group, Inc.

Paramount Group, Inc. is a real estate investment and management firm with inhouse expertise in asset management, property management, leasing, acquisition, repositioning, redevelopment and financing. Established in 1978 by Werner Otto, Paramount is one of the largest publicly-owned real estate companies headquartered in New York City. Over several decades and numerous market cycles, Paramount has provided first class properties, services and amenities to its tenants. Albert Behler, President and CEO, has led Paramount since 1991 and, along with a seasoned, committed and proven management team, has assembled the company's current 13.9 million-square-foot portfolio of high quality, Class A office building investments, a retail property, as well as debt and equity investments in New York and San Francisco.

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