Uncover a New Era of Midtown Mastery



#### Rediscover a Plaza District Classic.

Powerful and grandly intimate, the timeless building at 712 5th Avenue is a monument to ambition with quintessential Central Park views. Each boutique floorplate of this premium commercial offering comprises approximately 9,800 RSF with partial to full floors available. Original architects Kohn Pedersen Fox return to create stunning upgrades and a bold lobby renovation, inspiring a new era of excellence in the Plaza District and inviting the next generation of prominent players to make their ascent.

#### A Pillar of Midtown Prestige.

#### An Iconic Address

Enjoy the luxury of true focus, elevated above New York City's most iconic avenue. Private, prestigious and undeniably premium; every moment here raises the everyday into the extraordinary.





## The Business of Bold Perspectives.

#### Be Untouchable

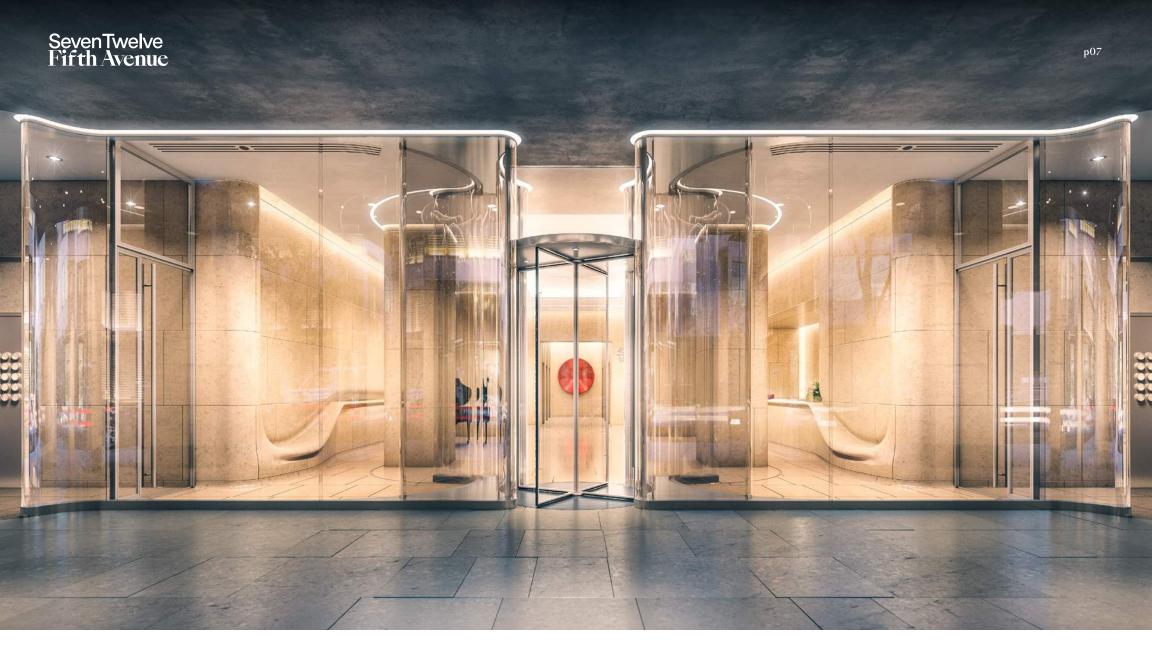
Surrounded on all sides by New York City's most iconic buildings and imbued with the energy of the streets below, every workspace provides undeniable presence and understated style.

#### Where Purpose Meets Point of View.

#### Seize a New Perspective

Here, presiding over Midtown, an address to truly impress. Endless city views meet moments of reflection, celebration and determination, while a coveted Central Park backdrop inspires what's next.





## A Grand Arrival for Grander Pursuits.

#### A Fifth Avenue Transformation

The lobby is evolved for a new generation by original architects Kohn Pedersen Fox, featuring a curved acrylic entrance and marble reception.

## Powerfully Intimate Floor Plans.



# The Space for Success.

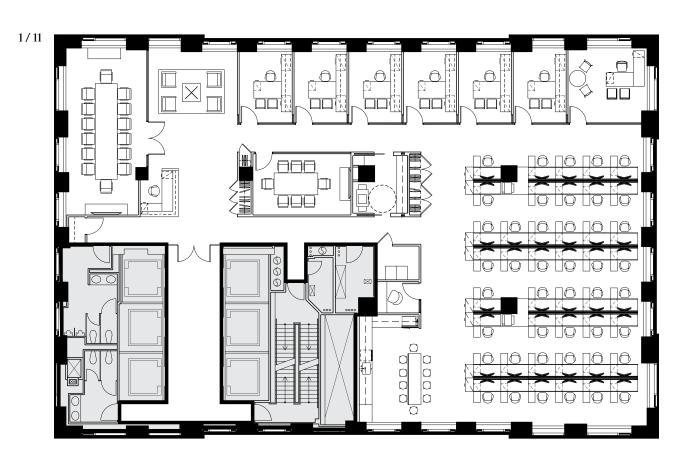
#### Approximately 9,800 RSF per Floor

Set serenely high above 5th Avenue, the newly renovated workspaces of 712 5<sup>th</sup> Avenue offer complete customization—with partial to full floors available for lease—as well as ceiling heights up to 13 feet, grand windows and six high-speed elevators. The building itself is certified LEED Gold, with a striking lobby renovation completed by original architects Kohn Pedersen Fox. Just beyond the lobby's uniquely curved acrylic entrance, music played on a distinctive PH Grand Piano by Poul Henningsen greets tenants and guests daily.

#### Representative Full Floor Plan

## Open Plan

+/-9,800 RSF

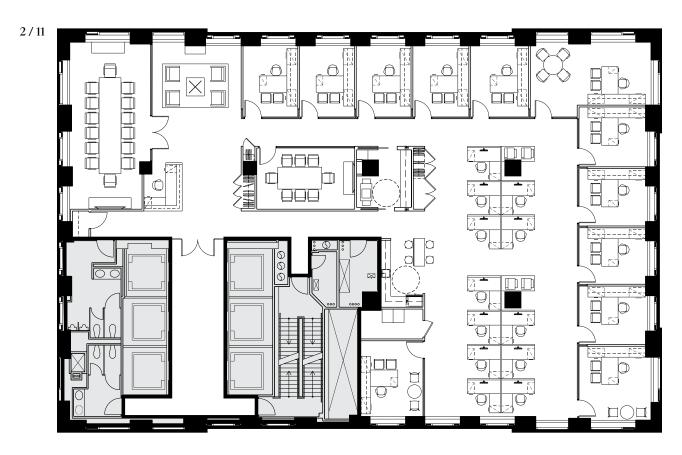


<b>Executive Office</b>	1	Board Room	1	Phone Room	1
Private Office	6	Conference Room	1	Open Pantry	1
Workstations	44	Cafe	1	Copy Area	1
Reception	1	IT Room	1	Coat Closets	2

#### Representative Full Floor Plan

### Office Plan

+/-9,800 RSF

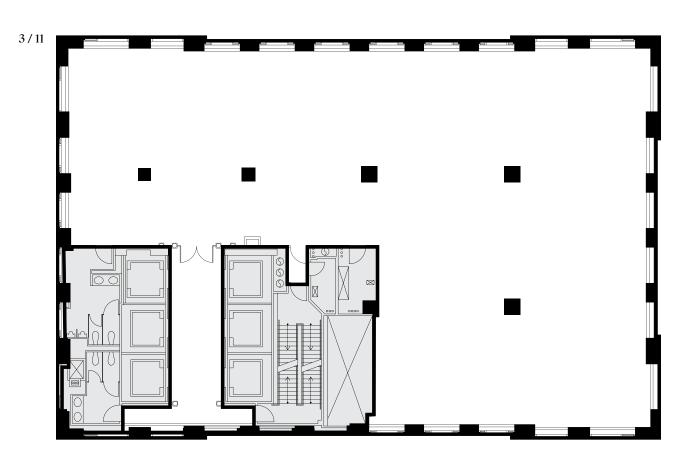


Executive Office	1	Board Room	1	Open Pantry	1
Private Office	11	Conference Room	1	Copy Area	1
Workstations	12	Cafe	1	Coat Closets	3
Reception	1	IT Room	1	Storage Rooms	2

Representative Full Floor Plan

### Full Floor Core Plan

+/-9,800 RSF



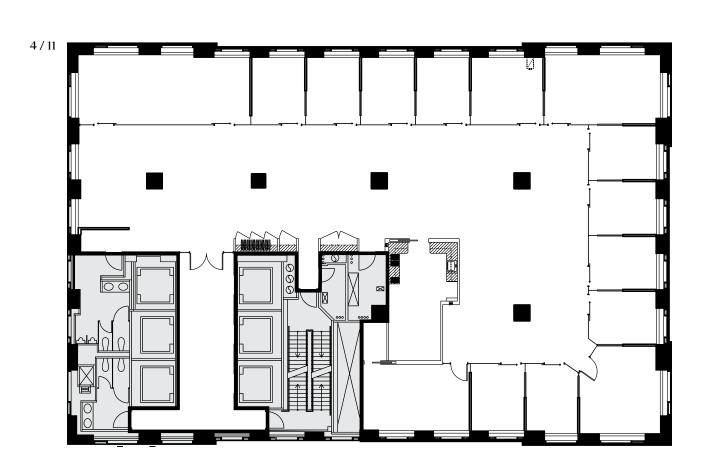
<b>Executive Office</b>	TBD	Board Room	TBD	Open Pantry	TBI
Private Office	TBD	Conference Room	TBD	Copy Area	ТВІ
Workstations	TBD	Cafe	TBD	Coat Closets	ТВІ
Reception	TBD	IT Room	TBD	Storage Rooms	ТВІ

Open Pantry
Copy Area
Coat Closets

#### Full Floor Plan Existing Conditions

## 35th Floor

9,804 RSF

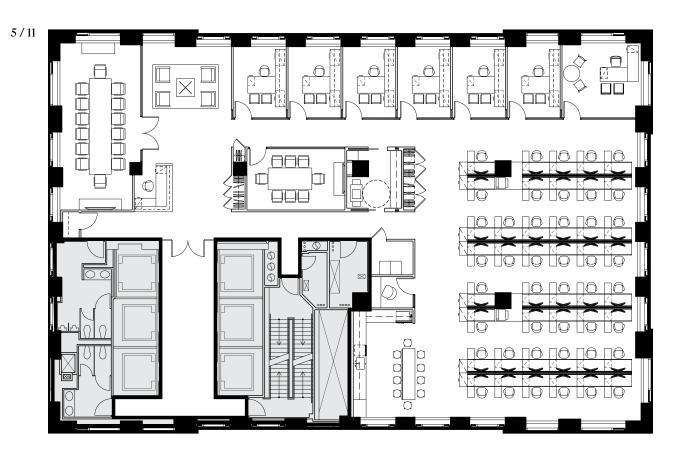


Executive Office	2	Board Room	1
Private Office	11	Conference Room	1
Workstations	TBD	Cafe	1
Reception	1	IT Room	1

Full Floor Plan Existing Conditions (New Prebuilt)

## 23rd Floor

9,734 RSF



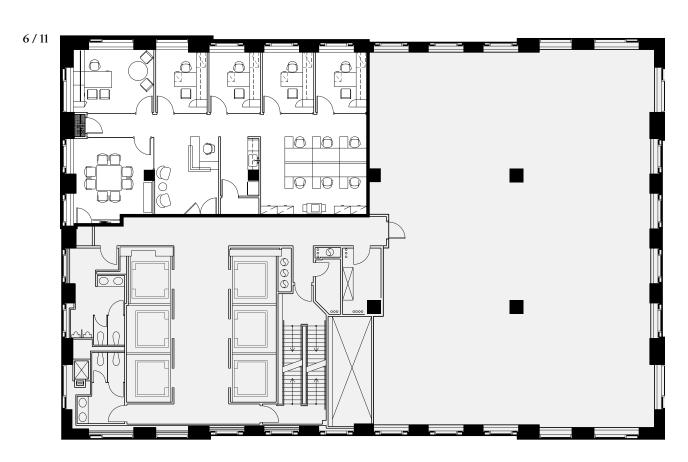
<b>Executive Office</b>	1	Board Room	1	Phone Room	1
Private Office	6	Conference Room	1	Open Pantry	1
Workstations	44	Cafe	1	Copy Area	1
Reception	1	IT Room	1	Coat Closets	2

Coat Closet Storage

Partial Floor Plan (New Prebuilt)

### 45th Floor

3,160 RSF



Executive Office	1	Conference Room	1	
Private Office	4	Open Pantry	1	
Workstations	6	IT Room	1	
Reception	1			

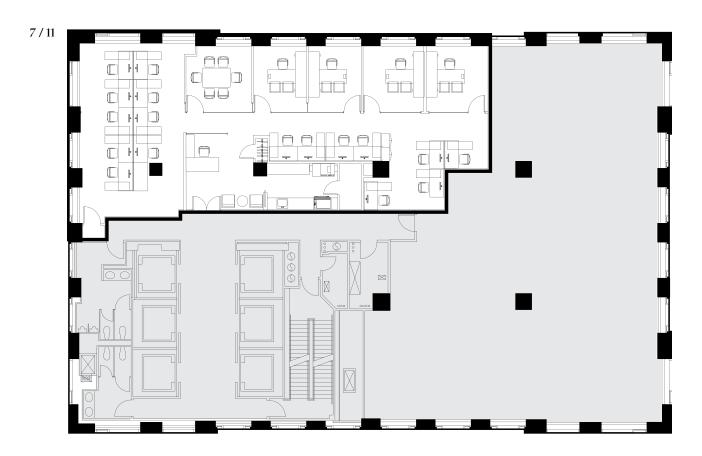
Coat Closet

Storage Room

## Partial Floor Plan (New Prebuilt)

## 32nd Floor

4,220 RSF



Conference Room

IT Room

**Open Pantry** 

**Private Office** 

Workstations

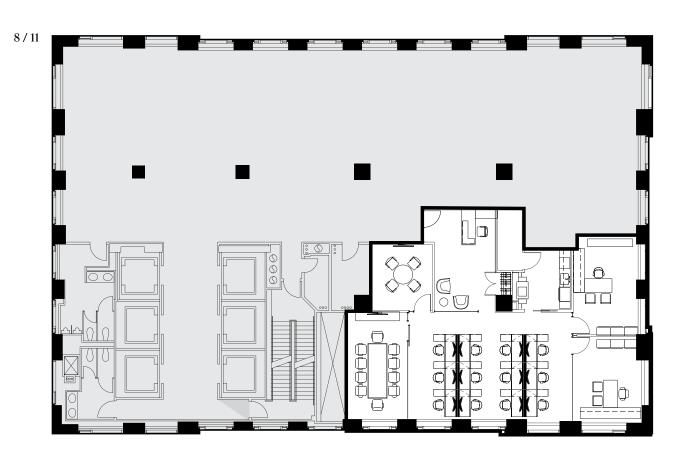
Reception

17

Partial Floor Plan (New Prebuilt)

## 28th Floor

3,414 RSF



Private Office	2
Workstations	12
Reception	1

Conference Room	2
IT Room	1
Open Pantry	1

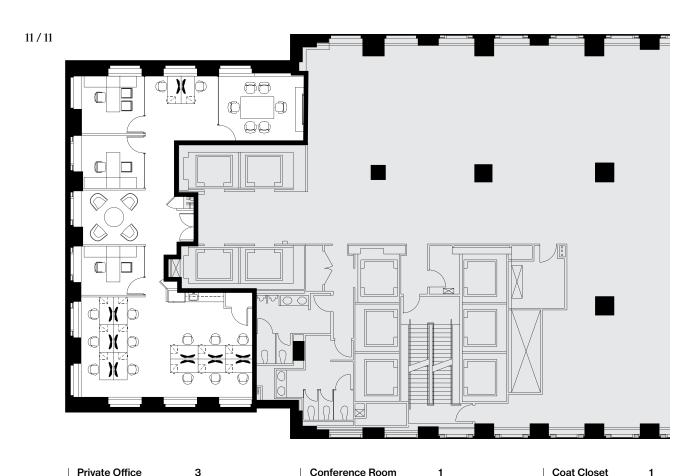
Copy Area 1
Coat Closet 1

Storage Room

Partial Floor Plan (New Prebuilt)

## 9th Floor

3,127 RSF



IT Room

**Open Pantry** 

Workstations

Reception

14

## World-class Point of View.



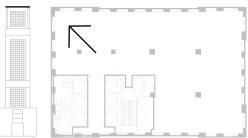




#### North East

Take in the stunning expanse of Central Park, cut perfectly against 5th Avenue's steadfast wall of classic architecture.



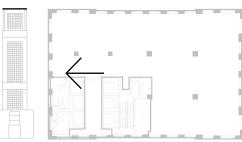




#### North

Contemplative scenes where the verdant meets vaulting high rises, and the reflection of the sky peers into the Hudson River.



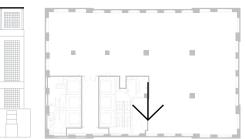




#### North West

At such great heights, glinting glass and steel are success's most constant companion.



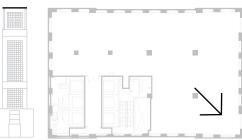




#### South West

Few things feel out of reach with the world's most iconic skyline at your back.







#### South

Landmarks as far as the eye can see, complete with hints of the East River; one of the many perks of being at the center of it all.

## Master Midtown.



# The World-renowned Plaza District.

#### An Incomparable Address

Manhattan's Plaza District is not only home to the city's most iconic buildings, it's also the largest commercial, media and entertainment center on the globe. Steeped in history and worldwide fame, everything from its shops on 5th Avenue to Central Park is quintessential New York.

#### Leisure, Illuminated.

#### **Culture & Shopping**

Peruse the shops of 5th Avenue, where the world's most famed fashion has made its home for over a century. Take in one of the 250 performances annually at Carnegie Hall, showcasing music – classical and current – since 1891. Visit the Al Hirschfield Theater for a Broadway musical, or spark inspiration at the Museum of Modern Art. It's all here, constantly evolving, reinventing itself for the next generation to come – and it's all at the doorstep of 712 5th Avenue.



Pause for reflection amid the stunningly surreal heartbeat of the city.



A mecca for music, classical and new, for over 125 years.



Fifth Avenue, home to over a century of the world's best beloved fashion.

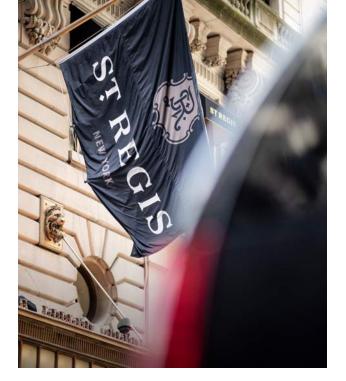


The Museum of Modern Art, hosting nearly 3,000,000 visitors each year.



#### Convenience & Access

Steps from Central Park and extraordinarily connected to public transit, 712 5th Avenue's location is its luxury. And once there, a vibrant neighborhood can be found at one's fingertips. Follow in Ernest Hemingway's footsteps with a dry martini at Club 21, or meet friends at the red-carpeted St. Regis. Past and present collide at every turn, whether it's inside the Apple Store's glass cube or on the tennis courts of the historic University Club.



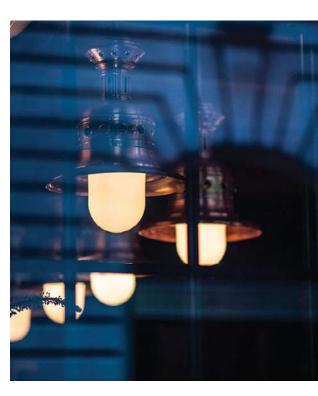
Meetings and more at a red-carpeted symbol of New York luxury.



Eclectic energy resonates throughout the world's largest business district.



The Plaza District, an exceptional place to call home.



Deals happen fireside at the Polo Bar.

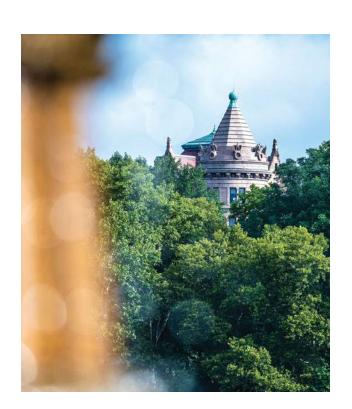
## Storied & Spectacular.

#### Iconic Plaza District

Whether it's a morning run over the serene Gapstow Bridge in the park or meeting clients at the landmark Plaza Hotel, every moment spent in this notable neighborhood feels imbued with sublime New York cache – because it is. Time and intrigue have lent an undeniably captivating quality to every Midtown icon within reach, from the Pulitzer Fountain to Columbus Circle and beyond.



The Plaza Hotel, a plush meeting spot since 1907.



The Museum of Natural History as seen from Cherry Fountain.



Steeped in history. Seeking what's next.



The Bethesda Terrace Fountain, featuring the Angel of the Waters.



#### Master Midtown.

#### **Culture & Shopping**

- 1 Al Hirschfeld Theatre 5 Barneys New York
- 2 Carnegie Hall
- 6 Bergdorf Goodman 7 Saks Fifth Avenue
- 3 MoMA
- 4 Chanel 8 Tiffany & Co

- 9 The St. Regis New York
  - 10 21 Club

Convenience & Access

- 11 The Polo Bar
- 12 University Club

#### 13 Equinox Rockefeller

15 157 W 57th St

16 53 W 53rd St

- 14 Apple Fifth Avenue 18 Belvedere Castle

Storied & Spectacular

- 19 Cherry Hill Fountain
- 20 The Plaza
- 17 Gapstow Bridge 21 Tecumseh Statue
  - 22 Pulitzer Fountain
  - 23 Columbus Circle
  - 24 Museum of Natural History

## Hortune avors the Bold.

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## Paramount Group, Inc.

Paramount Group, Inc. is a real estate investment and management firm with inhouse expertise in asset management, property management, leasing, acquisition, repositioning, redevelopment and financing. Established in 1978 by Werner Otto, Paramount is one of the largest publicly-owned real estate companies headquartered in New York City. Over several decades and numerous market cycles, Paramount has provided first class properties, services and amenities to its tenants. Albert Behler, President and CEO, has led Paramount since 1991 and, along with a seasoned, committed and proven management team, has assembled the company's current 12.5 million-square-foot portfolio of high quality, Class A office building investments, a retail property, as well as debt and equity investments in New York, Washington, D.C. and San Francisco.

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